

INTERNATIONAL EXCHANGE

PROGRAM

2024-2025

HEC Montréal Business School is a leader when it comes to the languages in which courses are taught and the support it offers students in language learning. For instance, we offer our BBA Program in 3 languages, French, English and Spanish.

LIST OF BUSINESS COURSES OFFERED IN ENGLISH

You will find below the list of courses offered in English in the Bachelor of Business Administration program.

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|--------|--|--------|--|
| 10000A | International Business ●● | 20210A | Futures and Options ●● |
| 10401A | Organizational Behaviour ● | 20219A | Alternative Investment ● |
| 10403A | Ethics, Governance and Business Law ●● | 20225A | Ethics and Regulation in the Investment Industry ● |
| 10405A | Society, Sustainable Development and Organization ●● | 20240A | Financial Statement Analysis ●● |
| 10430A | Strategic Management in Organizations ●● | 20298A | Trading in Financial Markets ●● |
| 10701A | Information Technologies in Organizations ●● | 20330A | Conflict Management ● |
| 10804A | The macroeconomic environment of the firm ●● | 20405A | Management Skills ● |
| 11000A | Entrepreneurship and innovation: concepts and tools ●● | 20440A | Corporate Social Responsibility ●● |
| 20006A | Doing Business in Emerging Markets ● | 20502A | Production and Inventory Planning and Control ● |
| 20009A | Internationalization Strategies ● | 20503A | Purchasing Management ● |
| 20014A | Operational issues of International Trade ●● | 20525A | Logistics ●● |
| 20021A | Social Innovation in the International Area ● | 20604A | Linear Optimisation Models ● |
| 20028A | American Political Institutions and Business Practices ● | 20703A | Design and evaluate interfaces considering user experience ● |
| 20051A | International Financial Management ● | 20704A | Essential Skills for programming ● |
| 20086A | Global Business Environment ●● | 20712A | Database creation and operation ● |
| 20101A | Business Development ●● | 20801A | International Economics and Finance ● |
| 20102A | Marketing Communications ●● | 20802A | Business, Society and Economic Policies ● |
| 20107A | Consumer Behavior ●● | 20806A | Introduction To Econometrics ●● |
| 20109A | Marketing Strategy Management ●● | 20816A | International Trade Theory and Policy ● |
| 20115A | Business-to-Business Marketing ●● | 20840A | Sustainable Development and Environmental Management ● |
| 20116A | International Marketing ● | 20851A | Microeconomics ● |
| 20118A | Digital Marketing ●● | 20852A | Macroeconomics ● |
| 20124A | Consultancy in Marketing Research ●● | 21010A | Building Small and Medium sized Enterprises (SMEs) ●● |
| 20201A | Investment ●● | | |
| 20202A | Risk Management ● | | |
| 20203A | Portfolio Management ●● | | |
| 20205A | Financial Management ● | | |

● FALL SEMESTER (AUGUST-DECEMBER)
● WINTER SEMESTER (JANUARY-APRIL)



LANGUAGE REQUIREMENTS

Languages of instruction at HEC Montréal: French, English and Spanish. Students are not required to pass any language proficiency test. The following scores are given as an indication only:

- ▶ English TOEFL: 72-94 (internet version –iBT) or IELTS: 5.5-6.5
- ▶ French TFI: 750-845

BUSINESS COMMUNICATION COURSES

- ▶ French, English and Spanish
- ▶ Beginner to advanced levels offered each semester

Information and registration:



BUSINESS FRENCH SUMMER SCHOOL LANGUAGE AND CULTURE

This unique 4-week immersion program in **North America** will help you **acquire or refine your writing and speaking skills in Business French** (levels offered: from Beginner to Intermediate/Advanced).

Further information and online registration:



CONTACT

**International Activities
and Student Mobility**
Phone: +1 514 340-3595
incoming@hec.ca



HEC Montréal was the first school in North America to receive **AMBA**, **AACSB International** and **EQUIS** accreditation. It is also an associate member of the *Conférence des Grandes Écoles de France* and a member of the *Shastri Indo-Canadian Institute*.

MONTREAL HIGHLIGHTS

Montréal is the 1st best student city in North America for international students, according to the Qs Best Student Cities (2025)

One of the **largest French-speaking city in the world**

Renowned for its **historic richness and varied cultural** offerings

Appreciated for its **quality of life and safe and friendly environment**

Characterized by an **affordable cost of living** compared to the rest of North America and Europe

Ideally situated **close to appealing destinations**, such as **Quebec City, Boston and New York**

